Contemporary Latin@ Broadsides Project
Museo Eduardo Carrillo & Pajaro Valley Arts
Supported by the City of Santa Cruz
Let’s Get Personal

Cultural Heritage: I am Chicano, an American born of Mexican parents.

Mentored by: Comics and Eduardo Carrillo.

Education/Training: When I was 5, I was given things to draw with. I was tapped as the school artist early on so I made banners and posters for all the events. Later I took art classes at junior college and took classes at the University of California, Santa Cruz.

Influences: Batman and Marvel Comic books and then the great masters including the Fauvists from France in the 18—and Michelangelo and Leonardo da Vinci in the Renaissance. Later my peers were very influential as was Eduardo Carrillo, who to this day remains a mentor.

Tell Young Artists: Art has helped me develop focus. I can stay interested in an image for a long time. I would say to young people, “just keep going at it and it doesn’t matter what other people think.” There is more than the boundary of the four edges. Life has no boundaries; art has no boundaries.

Here’s the Artwork

Art Medium: La Luna de Mariachi is a computer generated image.

Intent of the Work: It is the end of the party and everyone else has gone but the mariachi player.

Unique Skills: I use the computer medium because it allows me to go deeper and change images and save them as I go. I can hone in on the eye of the Virgin of Guadalupe and create something in the reflection.

Art Impacts Life: Everything is based on history. I use Mexican iconic innuendos in my work.

Let’s Look Closely

Look: A mariachi calavera closes out the party. What is in the foreground of the picture? What are some of the joyous elements at the party?

Notice: How the artist uses the shapes of balloons and light bulbs to create a counter balance. What is it about the balloons and bulbs that convey joy?

Discuss: Compare this computer generated image to woodcuts. How is the computer program different or the same as traditional woodcut prints?

This artist uses the dog in many of his paintings. What could be the meaning of this little dog?

Get a Fuller Picture

A Note from the Artist: Art impacts everything in our culture. Look closely—everything has aesthetics.

For the full transcript visit http://museoeduardocarrillo.org/
http://www.pajarovalleyartsCouncil.org/